

## Design Guide



# Color and The Human Spirit

Color is a vital design tool in providing a therapeutic environment that helps reduce tension, assist in behavior modification and enhance resident and staff safety.

Research indicates that interiors with the interesting use of color that are not overly neutral can:

- Balance the mental equilibrium of residents
- Reduce behavioral discord
- Promote dignity and encourage socialization
- In general, improve resident and staff morale

When applied with understanding and purpose, color can:

- Promote the resident’s self confidence
- Serve as a positive distraction
- Uplift the spirit and soothe the psyche
- Provide a visual interest and positive distraction

A normalized environment can assist residents to:

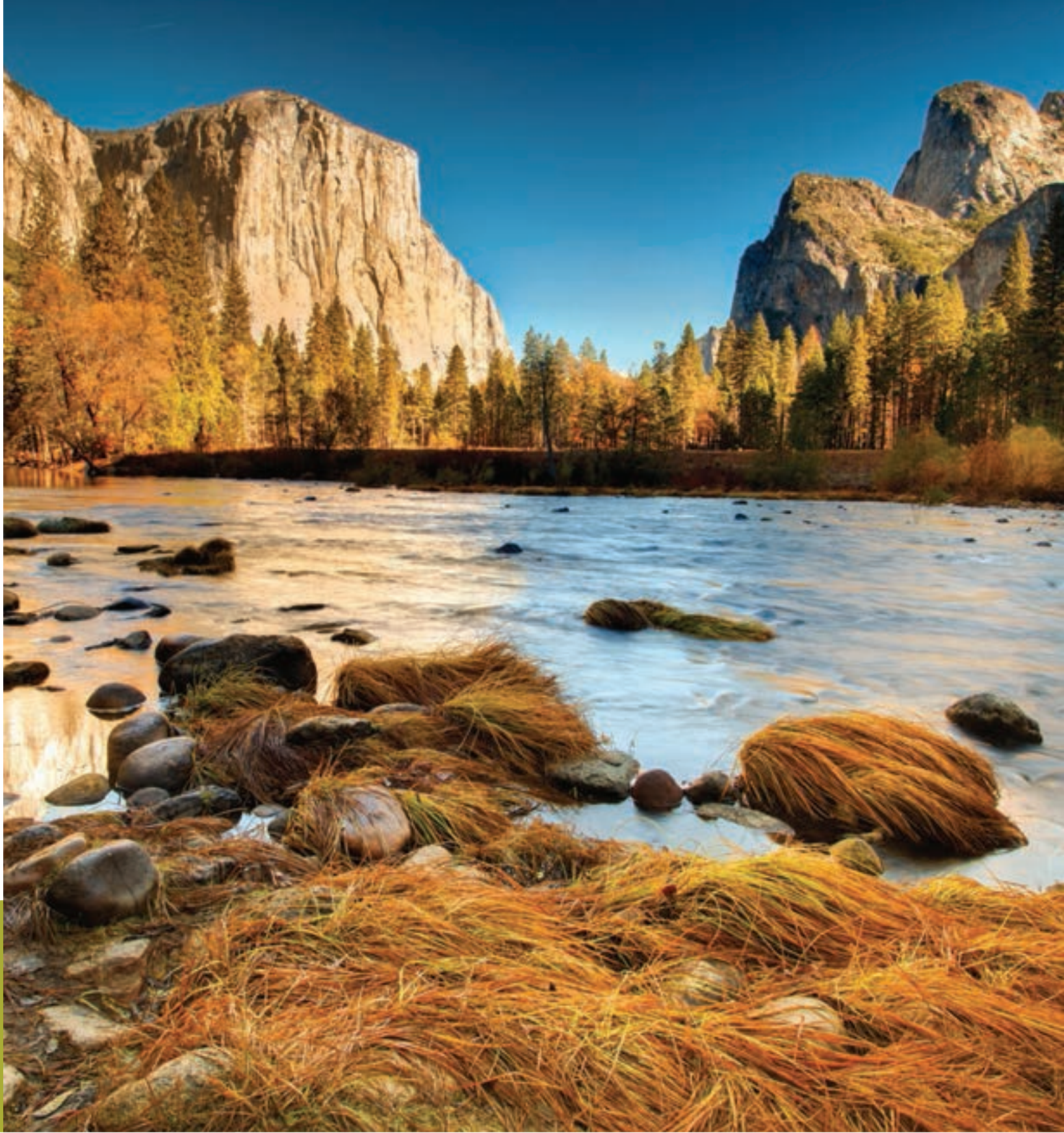
- Reduce tensions and anxiety
- Promote positive behavior modification
- Connect to the natural world and even the region where they reside
- Feel destigmatized within their current settings

With focus on environments with behavioral discord, the Naturals Color Collection addresses three primary human elements:

- Familiarity (Connection to outside world)
- Stress reduction (Calming and lifting the spirit)
- Morale improvement (Humanizing and normalizing)

The Naturals Collections can be used to provide coordinated colors to:

- Common areas
- Sleep spaces
- Learning spaces
- Dining areas

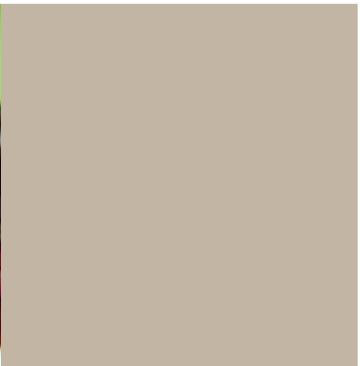


## The Naturals Color Collection



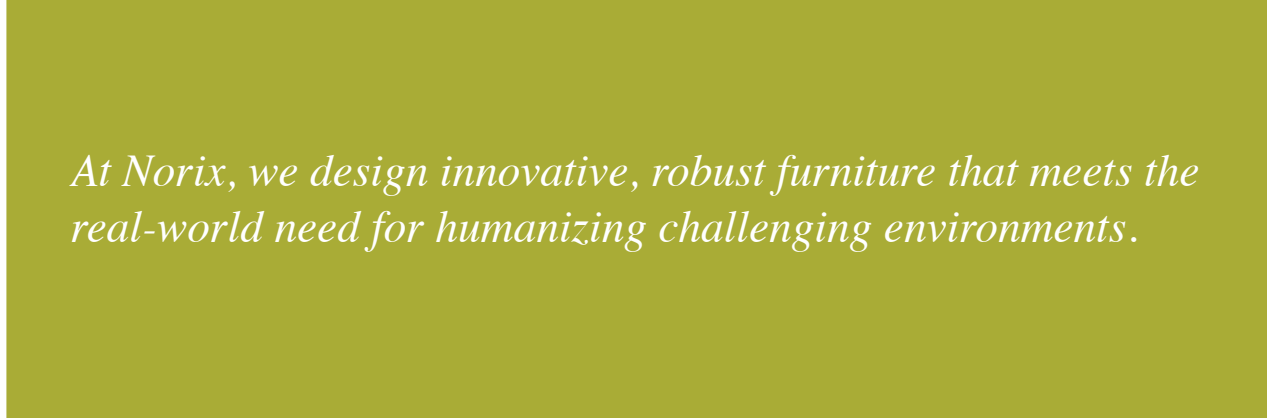
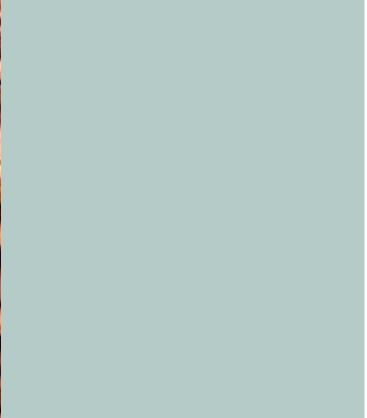
The Naturals Color Collection was created specifically for Norix by Tara Hill of Little Fish Think Tank, a design consultant recognized for her work in the use of color to create normalized environments that support positive outcomes.

Ms. Hill also has significant experience regarding the science and theory of color as both a design tool and as a promoter of healing. She has conducted extensive research in evidence-based design regarding color and its profound emotional and physical impact on the human spirit.



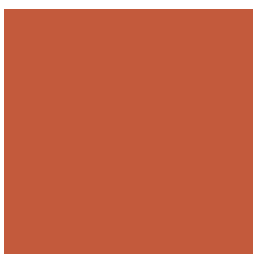
*“Color is intrinsic in our everyday lives. We perceive color’s presence in our environment, and respond positively. Color is a very cost effective design tool to dramatically improve the environment at nominal cost.” - Tara Hill*





*At Norix, we design innovative, robust furniture that meets the real-world need for humanizing challenging environments.*

# The Naturals Collection



## Canyon

Spirited, youthful and enthusiastic. Canyon is an approachable per-simmon color that evokes radiant sunsets and harvest moons. When added to a palette, as a pop or a primary, Canyon will bring forth thoughtful expression.



## Wild Berry

Velvety, lush and assured. Wild Berry is the color of farm-to-table ripened berries, produce and fermented grapes. It's a time-honored color designating prosperity and abundance. Behaving as a hue or a neutral, soft spoken but unyielding. This color partners with all others to provide added interest.



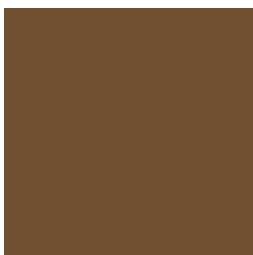
## Meadow

Gleeful, lively and vital. Meadow is the color of spring gardens, grasshoppers and wildflower fields. Sprightly, uplifting and harmonious. It's the essence of nature. Meadow is expressive but never overpowering and is an ideal complement to every color.



## Mojave

Welcoming, warm and classic. Mojave is a sunlit neutral with panache. A blithe camel with authenticity, this heritage color echoes America's deserts, farmlands and shimmering beaches.



## Pine Cone

Rich, familiar and grounding. The color of terra firma, soil and the earth. Pinecone behaves as a foundational neutral, easily partnered with other color options.



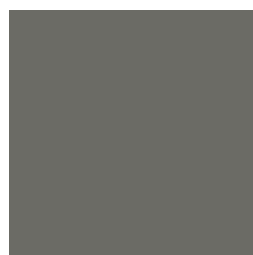
## River Rock

Alleviating, timeless and quiet. The color of stone, rock and alloy. River Rock allows other colors and materials to be showcased to their fullest.



## Lagoon

Soothing, tranquil and contemplative. The color of sapphire, blue birds and fresh water. Lagoon is easily used in high quantities, but will never compete with other materials and color.



## Graphite

Proud, approachable and expansive. Graphite is a confident neutral. The color of pewter, metamorphic rock, and treasured land and sea fauna. Graphite is a staple with an earnest voice.



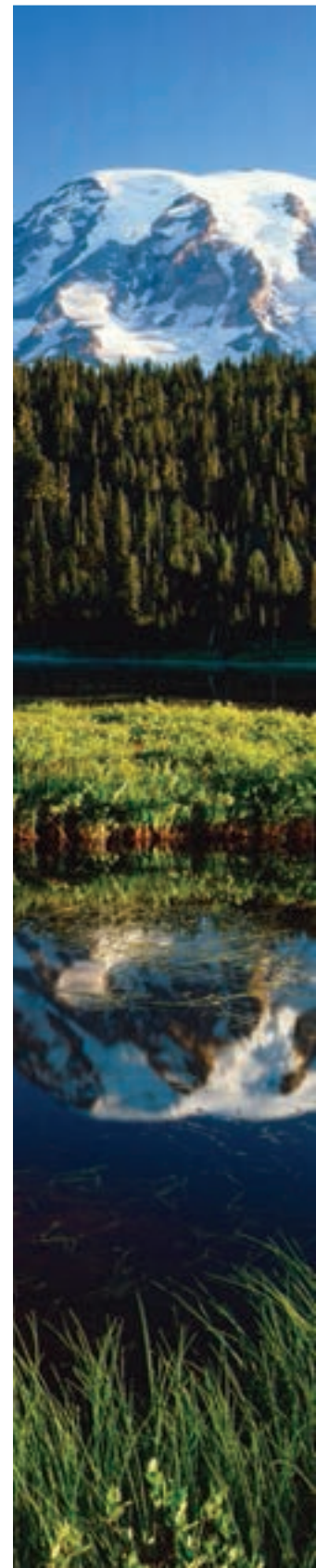
## Sea Spray

Breezy and refreshing. Sea Spray takes us to the Caribbean, far away island waters, summer pool parties and sun-kissed dew drops. With just a hint of mint, it's cooling and calming. A perfect partner for all palettes.



## Raven

Deep, classic and proud. The color of charcoal, lava and midnight. Raven is a timeless staple that grounds.







# High Brights Collection



## Lime

Radiant, bright and budding. Lime is the color of light moss, fern leaves and bananas picked straight from the tree. It evokes a sense of nature and rebirth and can add a splash of color to spaces that will transport its occupants to green fields, walking barefoot, wind in their hair, eyes toward the sun.



## Reef

Aquatic, celestial and otherworldly. Reef is the color of the ripples of ocean waves as they bank up against the shore. It's also the color of bright summer skies at midday as we pause for a moment to watch an adrift cloud moving slowly in a sea of blue. A faithful companion to many color palettes.



## Mango

Glowing, brilliant and tropical. Mango is a color that brings us to warmer climates where summer skies blow gentle breezes against our sun-kissed skin. The color allows us to escape, even if for a few moments, to tranquil places where the lively calls of macaws echo in the distance.



## Orchid

Lavish, bright and voluptuous. Orchid is the color of lotus flower tips and raspberry sorbet. It reminds us of the far end of spring sunsets and the majestic accents found in the Northern Lights. Orchid can be used as a pop and is never starved for attention.



*The High Brights palette strays from the unexciting monochromatic neutrals that have often been found inside challenging environments in order to provide visual interest and positive distraction — and colors can be matched to the personality of the region where facilities are located.*



## Integra Series



## Toughcare® Series

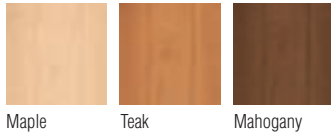


## Hondo Nuevo® Series in the Naturals Palette

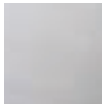
Seat Colors



Wood Leg Colors



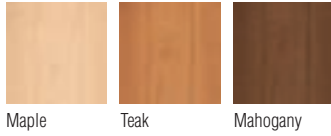
Steel Base



Molded Plinth Base



Molded Wood Grain Legs

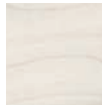


## Hondo Nuevo® Series in the High Brights Palette

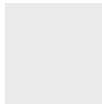
Seat Colors



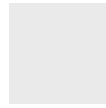
Wood Legs



Steel Base



Molded Plinth Base



Molded Wood Grain Legs



## Progress Series

Seat Colors



Upholstered chairs available. See fabric choices at [www.norix.com/fabrics](http://www.norix.com/fabrics)

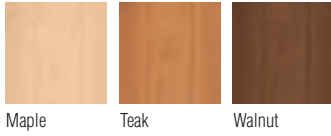


## Forté™ Series in the Naturals Palette

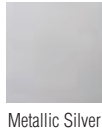
Seat Colors



Wood Base



Steel Base



Molded Base



Upholstered chairs available. See fabric choices at [www.norix.com/fabrics](http://www.norix.com/fabrics)



## Forté™ Series in the High Brights Palette

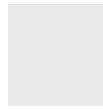
Seat Colors



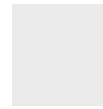
Wood Base



Steel Base



Molded Base



Upholstered chairs available. See fabric choices at [www.norix.com/fabrics](http://www.norix.com/fabrics)



## Sierra Series

Seat Colors



Wood Arm



## Gibraltar™ Beam Seating

Seat Colors



Frame



## Boulder™ Beam Seating

Seat Colors



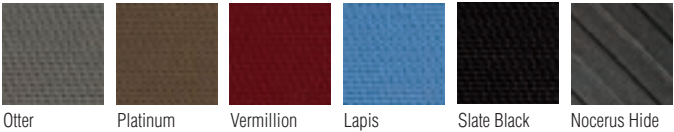
Frame







## CommandMaster® Series



Nocerus Hide available on certain models.



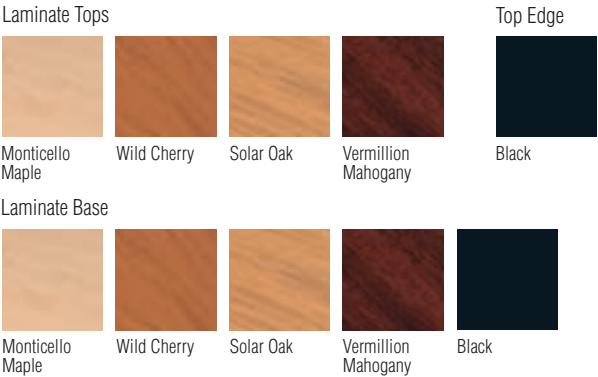
## Sled Base Chairs



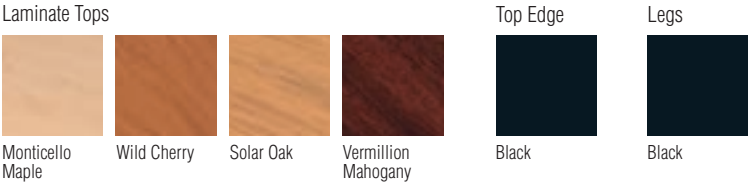
Upholstered chairs available. See fabric choices at [www.norix.com/fabrics](http://www.norix.com/fabrics)



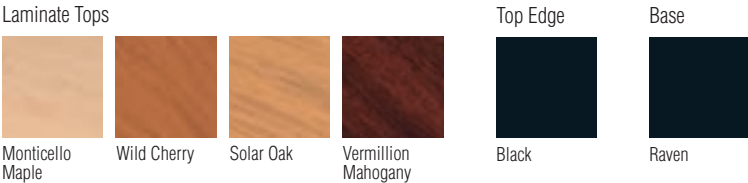
## Madera™ X-Base Tables



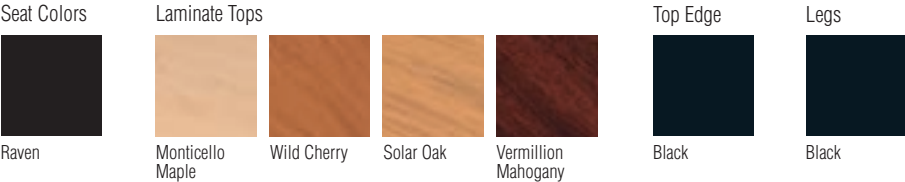
## Madera™ Leg Style Tables



## Madera™ Cylinder Tables



## Madera™ Fixed Seating Tables



## Forte™ Cafe Tables



## Forte™ Cafe Tables in High Brights



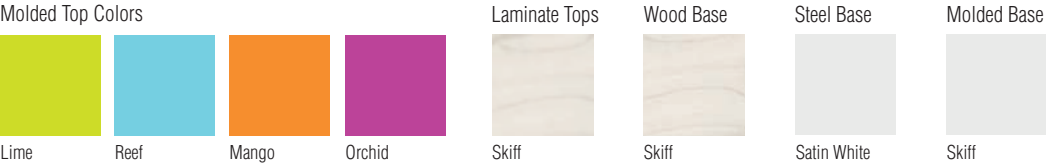
## Forte™ Occasional Tables with Molded Tops



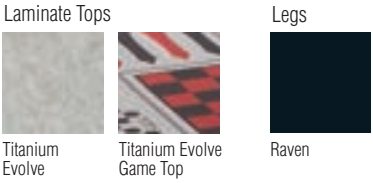
## Forte™ Occasional Tables with Laminated Tops



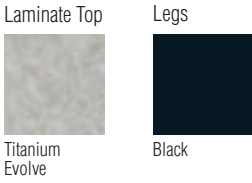
## Forte™ Occasional Tables in High Brights



## Leg Style Tables



## Multi-Purpose Tables





### Max-Master Tables®

Seat Colors

Canyon

Wild Berry

Meadow

Mojave

Pine Cone

River Rock

Lagoon

Sea Spray

Raven

Stainless Steel

Laminate Tops

Titanium Evolve

Titanium Evolve Game Top

Top Edge

Black

Legs

Black



### Econo-Max® Tables

Seat Colors

Canyon

Wild Berry

Meadow

Mojave

Pine Cone

River Rock

Lagoon

Sea Spray

Raven

Stainless Steel


Top

Stainless Steel

Stainless Steel Game Top

Legs

Grey



### Oasis Cafeteria Tables

Seat Colors

Canyon

Wild Berry

Meadow

Mojave

Pine Cone

River Rock

Lagoon

Graphite

Sea Spray

Laminate Tops

Titanium Evolve

Titanium Evolve Game Top

Steel Top


Stainless Steel Inlay

Top Edge

Black

Legs

Black



### Jupiter Tables

Laminate Tops

Titanium Evolve

Titanium Evolve Game Top

Base

Raven



### X-Base Tables


Laminate Tops

Titanium Evolve

Titanium Evolve Game Top

Base

Black



### Hilltop Outdoor Furniture

Taupe

Red

Blue

Dark Green

Brown



### Attenda® Bedroom Furniture

Colors

Canyon

Wild Berry

Meadow

Mojave

Pine Cone

River Rock

Lagoon

Graphite

Sea Spray

Laminate Top

Kensington Maple

Solar Oak

Wild Cherry

Tops available on Deluxe Nightstand, Deluxe Open Chest and Desk.



### Titan® Bedroom Furniture

Steel Colors

Khaki

Ebony

Laminate

Wild Cherry



### Protégé™ Bedroom Furniture

Steel Colors

Khaki

Ebony

Laminate

Wild Cherry



### Safehouse® Bedroom Furniture

Wood

Oak

Optional Wood

Cherry




### Comfort Shield® Sealed Seam Mattress

Mattress Material Colors

Norix Blue

Silver Secure

Black Max



### InteleStation® Video Visitation

Seat Colors

Canyon

Wild Berry

Meadow

Mojave

Pine Cone

River Rock

Lagoon

Sea Spray

Raven

Stainless Steel


Cabinet

Black Laminate

Stainless Steel

Legs

Black



### Stack-A-Bunk®

River Rock

Lagoon



“Designer Picks” - The Naturals Palette

The Naturals Color Palette was designed to reduce tension, promote normalization and help in the creation of a therapeutic environment in spaces that historically have been institutional in nature. To take this a step further, Norix Furniture has worked with Tara Hill, a nationally recognized interior designer, who has chosen appropriate upholstery fabrics to accompany our aesthetically pleasing and highly durable seating options. To see the full line of fabrics, visit [www.norix.com/fabrics](http://www.norix.com/fabrics).

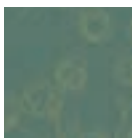



Canyon

	
Grove Crabapple	Stellar Zinnia
	
Beatbox Break Dance	Tessuto Raffaello







Sea Spray

	
Sunswept Plain Air	Cottonwood Bluegrass
	
Leaps & Bounds Spring	Kambala Bayou



Graphite

	
Bass Line Tuxedo	Olympus Pewter
	
Script Storm	Nova Marble




Wild Berry

	
Helix Spice	Nova Red Hot
	
Acrobat Spiral	Raffia Oscar



Meadow

	
Current Espresso	Bryant Park Crocodile
	
Whirl Zing	I Spy Green



Mojave

	
Haven Alpaca	Olympus Gold Coin
	
I Spy Sand	Velocity Cinnamon



Pine Cone

	
Realm Morel	Script Mink
	
Martini Carob	Kambala Brick



River Rock

	
Helix Vanilla Bean	Thicket Quicksilver
	
Posh Champagne	Current Silver



Lagoon

	
Velocity Ink	Raffia Academy
	
Sunswept Waterfall	Rialto Midnight

“Designer Picks” - High Brights Palette



Mango

	
Squire Fireworks	Clean Slate Tangerine
	
Atlas Nectarine	Tessuto Raffaello



Reef

	
Rivera Jelly Bean	Squire Surf
	
Rally Turquoise	I Spy Aquamarine



Orchid

	
Rally Raspberry	Martini Cayman
	
Core Very Berry	Bryant Park Raspberry



Lime

	
Squire Sprout	Bryant Park Crocodile
	
Tessuto Lime	Atlas Apple





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Engineered to Endure™

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